

SOLAR ENERGY & EFFICIENCY FAIR

AUDITORIUM

**11:15 am–
11:45 am**

Opening: Now is the Time!

George Beeler, Green Architect, AIM Associates

Welcome: Randy DeCaminada, PG&E
1st Scholarship Award

**Noon–
1 pm**

Show Me the Money

Moderator: Shirlee Zane, County Board of Supervisors

Panel: Noreen Evans, State Assembly Whip; Susan Gorin, Mayor of Santa Rosa; Sonoma County Water Agency, PG&E

**1:15 pm–
2:15 pm**

Solar Leaders Circle Workshop: Incentives, financing, and tax tips for large energy users

Jason Vargelis, CMPR; Liz Yager, SCEIP Program Manager; Martha Baeli, PG&E

**2:30 pm–
3:30 pm**

Sonoma County Energy Independence Program (SCEIP) — Overview

Gina Lehl, SCEIP Program Representative

**3:30 pm–
3:50 pm**

Building the Future Together Sustainably

Jack Buckhorn, Business Manager of IBEW Local 551, Building & Construction Trades Council

**4 pm–
5 pm**

2nd scholarship presentation, SLC Every Watt Matters

Alec Loorz with local youth leaders

Closing Poem

Larry Robinson, Sebastopol City Council

PROGRAM SCHEDULE

CYPRESS ROOM

- 11:15 am–
12:15 pm** **Sonoma County Energy Independence Program,
Navigating the Process**
Diane Lesko, SCEIP Program Representative
- Noon–
1:30 pm** **Latino Café**
Want a green job? Join conversations in Spanish & English with youth learning green job skills & bilingual tradespeople.
Meet Evelina Molina and students of North Bay Institute of Green Technology; Len Greenwood & Montgomery High's Green Academy students; Denise Soza, IBEW; Lisa Maldonado, North Bay Labor Council
- 1:55 pm–
2:55 pm** **Green Jobs Panel**
Moderator: Supervisor Efren Carrillo
Panel: John Lloyd, IBEW, solar training; Rudy Gonzalez, Steele Energy Solutions—Solar PV; Daniel Arendt, Citizen Green Solutions—Solar Thermal; Dick Dowd, Pinnacle Homes—Energy Efficiency Retrofits
- 3 pm–
4 pm** **Discover Your Green Career Options!**
Carol McClelland, PhD, Author, *Green Careers for Dummies*
- 4:15 pm–
5 pm** **Energy Partners**

SOLAR ENERGY & EFFICIENCY FAIR

SOLAR STAGE

**11 am–
11:40 am**

Solstice Singers

A Capella Music

11:45 am

Susan Gorin, Mayor of Santa Rosa

Solar Day Proclamation

**11:45 am–
12:30 pm**

Keynote Speaker: Hunter Lovins, co-author of *Natural Capitalism*

Introduction by Ann Hancock, Founder and Executive Director, Climate Protection Campaign

**12:50 pm–
1:50 pm**

Tito & Su Son De Cuba

Afro Cuban quintet

**2:10 pm–
3:20 pm**

Blusion

Politico funk jazz fusion ensemble

**3:40 pm–
4:50 pm**

West African Highlife Band

**4:50 pm–
5 pm**

Closing



PROGRAM SCHEDULE

OUTDOORTENT

**11:15 am–
12:15 pm**

Energy Efficiency 101

**12:30 pm–
1:30 pm**

Solar PV 101

**1:45 pm–
2:30 pm**

Do It Yourself — Things you can do to make your home more energy efficient

**2:45 pm–
3:45 pm**

Solar Thermal 101

